



JULY 25, 2022
SPONSORSHIP PACKET



Knollwood Country Club ♦ KidsKickingCancer.org/Golf



ABOUT US

Kids Kicking Cancer was founded in Detroit, Michigan in 1999 by a black belt father who lost his first child to Leukemia at the age of two. Backed by research, our martial arts-based meditative techniques have proven successful in reducing pain in children with cancer and other pediatric illnesses, as well as their otherwise healthy siblings.

As a result, Kids Kicking Cancer expanded from servicing only pediatric cancer patients, into the creation of the Heroes Circle®, an initiative dedicated to lowering the pain and stress of ALL children.

Our Heroes Circle Pediatric Healing Program serves children ages 3-18+ with any pediatric illness. The program is free of charge to families and includes:

- ♦ Martial arts classes & uniforms
- ♦ Individual support & coaching during clinical procedures & hospital stays
- ♦ Home visits as needed
- ♦ Relaxation, meditation & empowerment training for children & their siblings
- ♦ Transportation to & from classes and events
- ♦ Special family outings
- ♦ Annual Belting Ceremony
- ♦ Parent & sibling support programs

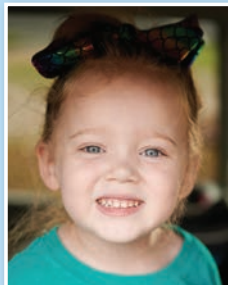
YOUR IMPACT

Your sponsorship dollars will impact more than 1,000 children, representing almost 10,000 instances of service, in the metro Detroit area this past year. The money raised through this annual golf outing will not only financially support our current program, but will allow us to provide for the growing list of additional children in need of our techniques to “breathe in the light & blow out the darkness” to control the pain, stress & anxiety of their serious pediatric diseases.



AMANUEL | My son was diagnosed with retinoblastoma soon after we arrived in the USA. It was a huge bombshell for us. I didn't have friends or family here to share my fears with. My son was anxious about going through the treatment, and his older brother was also affected by the news. Then I heard about Kids Kicking Cancer. I am grateful and blessed to a part of this wonderful organization. The staff are like family, and now I can say that I have family to go through this journey with me. Attending the classes instantly supplied my children with friends and emotional support. Wednesday, martial arts class day, has become their favorite day of the week. KKC also provides one on one classes for the kids, and hospital visits on surgery days. Thank you for everything you do to help my family get through this difficult time! I am breathing in the light and blowing out my darkness every day. - *Werksira, Mom of Amanuel*

LENA | Lena was 18 months old when she was diagnosed with Acute Myeloid Leukemia and endured five rounds of intense chemotherapy. After months of treatment, she was able to leave the hospital but still needed a year of treatment and blood draws. A friend then referred us to Kids Kicking Cancer. Lena attended several classes before the pandemic and formed a bond with her Senseis. With the switch to online, we were grateful for the effort to engage Lena in more than just karate. Lena learned power breathing, took therapeutic family cooking classes, and attended drive-thru celebrations. I often witness Lena control her breathing when she's upset or anxious. Kids Kicking Cancer has impacted our entire family! Lena's little sister will start classes in the fall and has been sneaking on screen during Lena's classes. We are so grateful for the community of support we gained through Kids Kicking Cancer! - *Amanda, Mom of Lena*



Your **PARTICIPATION** helps us to empower these children **to be victors, not victims** over the pain, fear & anxiety of their serious pediatric diseases.

SPONSORSHIP OPPORTUNITIES

SIGNATURE LEVEL SPONSORSHIPS

PRESENTING SPONSOR: \$15,000 (3 available)

- ♦ Prominent name and/or logo listing on all event advertising materials.
- ♦ Prominent name and/or logo placement on sponsor board.
- ♦ Full page color ad in prominent location in event program book.
- ♦ Sponsorship recognition announced throughout the tournament and reception.
- ♦ Two (2) foursome packages.
- ♦ Company representative will present KKC kids for Breath Brake presentation.
- ♦ Company representative will announce the winning teams.
- ♦ Opportunity to offer gift or promotional item for participants at lunch and reception.
- ♦ Six (6) additional seats for dinner.
- ♦ Signage at tee or hole of your choice.

PLAYER GIFT SPONSOR: \$10,000 (1 available)

- ♦ Participant gift made with your name and/or logo for all golfers.
- ♦ Designated gift table area with prominent signage including your name and/or logo.
- ♦ Prominent name and/or logo placement on sponsor board.
- ♦ Ability to provide representatives at gift table area to distribute gift to golfers.
- ♦ Full page color ad in event program book.
- ♦ One (1) foursome package.
- ♦ Four (4) additional seats for dinner.
- ♦ Signage at tee or hole of your choice.

HOLE IN ONE SPONSOR: \$7,500 (2 available)

- ♦ Prominent name and/or logo placement on sponsor board.
- ♦ Prominent sponsorship signage announcing Hole-In-One location and prize.
- ♦ Ability to place Hole-In-One prize and/or product display at Knollwood throughout tournament.
- ♦ Ability to provide representatives at designated hole to record results and meet golfers.
- ♦ Ability to present Hole-In-One award at reception if prize is won.
- ♦ Full page color ad in event program book.
- ♦ One (1) foursome package.
- ♦ Two (2) additional seats for dinner.
- ♦ Opportunity to include gift or promotional item in golfer gift bags. (Sponsor provides prize item and insurance at their cost)



POWER LEVEL SPONSORSHIPS

► LUNCH SPONSOR: \$5,000

- ♦ Name and logo prominently displayed at lunch station(s).
- ♦ Name and/or logo on event sponsor board.
- ♦ Sponsorship recognition announced during lunch.
- ♦ Full page color ad in event program book.
- ♦ One (1) foursome package.
- ♦ Two (2) additional seats for dinner.
- ♦ Opportunity to include gift or promotional item in golfer gift bags.

► DINNER SPONSOR: \$5,000

- ♦ Name and logo prominently displayed at dinner station(s).
- ♦ Name and/or logo on event sponsor board.
- ♦ Sponsorship recognition announced during reception.
- ♦ Full page color ad in event program book.
- ♦ One (1) foursome package.
- ♦ Two (2) additional seats for dinner.
- ♦ Opportunity to include gift or promotional item in golfer gift bags.

► EVENT VIDEO & TEAM PHOTO SPONSOR: \$5,000

- ♦ Name and/or logo on individual team photo frames and/or concluding frame of event video.
- ♦ Opportunity for corporate representatives to distribute team photos after tournament.
- ♦ Name and/or logo on event sponsor board.
- ♦ Full page color ad in event program book.
- ♦ One (1) foursome package.
- ♦ Two (2) additional seats for dinner.
- ♦ Opportunity to include gift or promotional item in golfer gift bags.

► BEVERAGE STAND SPONSOR: \$5,000

- ♦ Name and/or logo placed on beverage coolers throughout the course.
- ♦ Opportunity to provide representatives to drive a golf cart to greet golfers on the course throughout the day.
- ♦ Name and/or logo on event sponsor board.
- ♦ Full page color ad in event program book.
- ♦ One (1) foursome package.
- ♦ Two (2) additional seats for dinner.
- ♦ Opportunity to include gift or promotional item in golfer gift bags.

► GOLF CART SPONSOR: \$5,000

- ♦ Name and logo prominently placed on every golf cart.
- ♦ Name and/or logo on event sponsor board.
- ♦ Full page color ad in event program book.
- ♦ One (1) foursome package.
- ♦ Two (2) additional seats for dinner.
- ♦ Opportunity to include gift or promotional item in golfer gift bags.



POWER LEVEL SPONSORSHIPS

SILENT AUCTION SPONSOR: \$5,000

- ♦ Name and logo prominently placed on the event mobile bidding site.
- ♦ Name and/or logo placed on pre-event silent auction promotional materials.
- ♦ Name and/or logo on event sponsor board.
- ♦ Full page color ad in event program book.
- ♦ One (1) foursome package.
- ♦ Two (2) additional seats for dinner.
- ♦ Opportunity to include gift or promotional item in golfer gift bags.

GOLF BALL SPONSOR: \$5,000

- ♦ Corporate logo placed on 3-pack of golf balls given to all golfers.
- ♦ Name and/or logo placed on pre-event promotional materials.
- ♦ Name and/or logo on event sponsor board.
- ♦ Full page color ad in event program book.
- ♦ One (1) foursome package.
- ♦ Two (2) additional seats for dinner.
- ♦ Opportunity to include gift or promotional item in golfer gift bags.

PEACE LEVEL SPONSORSHIPS

LOCKER ROOMS SPONSOR: \$2,500

- ♦ Prominent sponsorship signage at entry to both men's & women's locker rooms.
- ♦ Name and/or logo on event sponsor board.
- ♦ Sponsor signage at silent auction display area.
- ♦ Half-page color ad in event program book.
- ♦ Opportunity to purchase foursome package at reduced price of \$1,000.
- ♦ Two (2) additional seats for dinner.
- ♦ Opportunity to include gift or promotional item in golfer gift bags.

ENTERTAINMENT SPONSOR: \$2,500

- ♦ Sponsorship recognition at introduction of all event entertainment.
- ♦ Name and/or logo on signage at location of entertainment.
- ♦ Half-page color ad in event program book.
- ♦ Opportunity to purchase foursome package at reduced price of \$1,000.
- ♦ Two (2) additional seats for dinner.
- ♦ Opportunity to include gift or promotional item in golfer gift bags.



PEACE LEVEL SPONSORSHIPS

CHIPPING PRACTICE SPONSOR: \$2,500

- ♦ Prominent sponsor signage located at chipping practice area.
- ♦ Name and/or logo on sponsor board.
- ♦ Half-page color ad in event program book.
- ♦ Opportunity to purchase foursome package at reduced price of \$1,000.
- ♦ Two (2) additional seats for dinner.
- ♦ Opportunity to include gift or promotional item in golfer gift bags.

PUTTING PRACTICE SPONSOR: \$2,500

- ♦ Prominent sponsor signage located at putting practice area.
- ♦ Name and/or logo on sponsor board.
- ♦ Half-page color ad in event program book.
- ♦ Opportunity to purchase foursome package at reduced price of \$1,000.
- ♦ Two (2) additional seats for dinner.
- ♦ Opportunity to include gift or promotional item in golfer gift bags.

DRIVING RANGE SPONSOR: \$2,500

- ♦ Prominent sponsor signage located at driving range area.
- ♦ Name and/or logo on sponsor board.
- ♦ Half-page color ad in event program book.
- ♦ Opportunity to purchase foursome package at reduced price of \$1,000.
- ♦ Two (2) additional seats for dinner.
- ♦ Opportunity to include gift or promotional item in golfer gift bags.

LONGEST DRIVE SPONSOR: \$2,500

- ♦ Sponsor signage on longest drive markers for men and women.
- ♦ Name and/or logo on sponsor board.
- ♦ Half-page color ad in event program book.
- ♦ Opportunity to purchase foursome package at reduced price of \$1,000.
- ♦ Two (2) additional seats for dinner.
- ♦ Opportunity to include gift or promotional item in golfer gift bags.

CLOSEST TO THE PIN SPONSOR: \$2,500

- ♦ Sponsor signage on closest to the pin markers for men and women.
- ♦ Name and/or logo on sponsor board.
- ♦ Half-page color ad in event program book.
- ♦ Opportunity to purchase foursome package at reduced price of \$1,000.
- ♦ Two (2) additional seats for dinner.
- ♦ Opportunity to include gift or promotional item in golfer gift bags.

SCOREBOARD SPONSOR: \$2,500

- ♦ Prominent sponsor signage on event scoreboard.
- ♦ Name and/or logo on sponsor board.
- ♦ Half-page color ad in event program book.
- ♦ Opportunity to purchase foursome package at reduced price of \$1,000.
- ♦ Two (2) additional seats for dinner.
- ♦ Opportunity to include gift or promotional item in golfer gift bags.



PURPOSE LEVEL SPONSORSHIPS

TEE BOX SPONSOR: \$1,000

- Name and/or logo on signage at tee box location.
- Sponsor will be associated with a select Hero Story to be displayed at tee box location.
- Sponsorship listing in event program book including associated Hero Story.
- Opportunity to purchase foursome package at reduced rate of \$1,750.

HOLE PIN SPONSOR: \$1,000

- Name and/or logo on signage at hole pin location.
- Sponsor will be associated with a select Hero Story to be displayed at hole pin location.
- Sponsorship listing in event program book including associated Hero Story.
- Opportunity to purchase foursome package at reduced rate of \$1,750.

FOURSOME PACKAGE: \$2,000

- Complimentary signature gift per golfer.
- Complimentary gift bag per golfer.
- Opportunity for early bidding on silent auction items.
- Lunch, networking reception and dinner for all four players.
- Use of club locker room facilities + 4 lockers/ access to all club practice facilities & club pro shop.

INDIVIDUAL GOLFER: \$500

- Complimentary signature gift.
- Complimentary gift bag.
- Opportunity for early bidding on silent auction items.
- Lunch, networking reception and dinner.
- Use of club locker room facilities + locker/ access to all club practice facilities & club pro shop.

FULL PAGE 4 COLOR AD IN EVENT PROGRAM BOOK: \$350

HALF PAGE 4 COLOR AD IN EVENT PROGRAM BOOK: \$200

NETWORKING RECEPTION AND DINNER TICKET: \$150





The Heroes Circle is a global healing and wellness initiative inspired by the children of Kids Kicking Cancer.

We are a 501(c)(3) non-profit organization that offers evidence based martial arts therapy to kids.

Our focus is on pain and stress management for pediatric patients, as well as creating resilience and support for otherwise healthy children.

Specially trained black belt martial artists teach breathing, visualization, and relaxation techniques, in addition to traditional martial arts moves to help empower the children and provide them with a sense of power, peace and purpose.

Classes are delivered in person and virtually throughout hospitals, community organizations, medical facilities, outpatient centers, camps and schools across the United States and globally.

Thanks to your generous support, martial arts classes, uniforms and transportation to and from classes are provided to families at no cost.

Heroes Circle program participants demonstrating at our previous Golf Outing



Photos courtesy of Arjo Photography

For more information, please contact:

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