



The Building Blocks of Resiliency

2022 Pediatric Psychosocial and Palliative Care Virtual Conference



November 2-3, 2022

SPONSORSHIP OPPORTUNITIES

EVENT DESCRIPTION

Kids Kicking Cancer (KCC) is hosting its fourth annual Pediatric Psychosocial and Palliative Care Conference, a virtual experience with a distinguished cadre of speakers highlighting the theme of *The Building Blocks of Resiliency*.

Speakers include:

- ♦ Adam Rapoport, MD, FRCPC, MHSC
- ♦ Evan Ruggiero
- ♦ Amit Sood, MD, MS, FACP
- ♦ Elan Schneider, DPT, CYT
- ♦ Ifeyinwa (Ify) Osunkwo, MD, MPH
- ♦ Rabbi Elimelech Goldberg (Rabbi G), Kids Kicking Cancer founder

Presented in two half-days, this conference is a chance to hear about topics related to the latest in psychosocial and palliative care for children and families.

AUDIENCE

Attendees include medical and hospital practitioners from several backgrounds including: Child Life Specialists, Social Workers, Nurses, and Doctors. Most of our attendees specialize in either pediatrics, oncology, hematology, or other related fields. Additionally, we see many of our partner programs in attendance including oncology camping professionals, foundations, and others in the fields that may be interested. Last year we offered CEU, CME, and PDU credits for Social Work, Nursing, Medicine and Child Life.

DATE

Nov. 2 – Nov. 3, 2022

TIME

11:30 a.m. – 4:00 p.m. EST each day

LOCATION

Virtual

BRAND RECOGNITION SPONSORSHIP OPPORTUNITIES

HEROES CIRCLE TITLE SPONSOR

\$15,000 Sponsorship Level • (1 Available)

- ♦ Featured recognition, including inclusion of high-level video interview on Kids Kicking Cancer’s social media platforms such as Facebook, LinkedIn, Instagram, etc.
- ♦ 20 guest passes for your organization.
- ♦ Company recognition in event press release.
- ♦ Verbal recognition of company sponsorship during program opening/closing and individual conference sessions.
- ♦ Company logo featured prominently on event invitation and registration page.
- ♦ Company logo featured prominently on all promotional materials and virtual event signage.
- ♦ Company logo featured on rolling sponsorship reel.
- ♦ Opportunity to play 1–2-minute ad/video during session breaks (on loop). Sponsors to provide video content.
- ♦ Breath Brake presentation by Rabbi G. for your organization. Event can be scheduled pre/post conference, based on availability.
- ♦ Pre-event email to all invitees spotlighting company.
- ♦ Recognition in KKC’s monthly e-newsletter.

continued

POWER SPONSOR

\$10,000 Sponsorship Level • (2 Available)

- ◆ Featured recognition, including inclusion of high-level video interview on Kids Kicking Cancer's social media platforms such as Facebook, LinkedIn, Instagram, etc.
- ◆ 15 guest passes for your organization.
- ◆ Company recognition in event press release.
- ◆ Verbal recognition during program opening and closing.
- ◆ Company logo featured on the event invitation and registration page.
- ◆ Company logo featured on all promotional materials and virtual event signage.
- ◆ Company logo featured on rolling sponsorship reel.
- ◆ Opportunity for inclusion of multiple ads on looping transition slides on both days.
- ◆ Breath Brake demo for your organization presented by KKC Martial Artists. Event can be scheduled pre/post conference, based on availability.
- ◆ Recognition in KKC's monthly e-newsletter.

PEACE SPONSOR

\$5,000 Sponsorship Level

- ◆ 10 guest passes for your organization.
- ◆ Verbal recognition during program opening and closing.
- ◆ Company logo featured on the event landing page.
- ◆ Company logo featured on all event promotional materials and virtual event signage.
- ◆ Company logo featured on rolling sponsorship reel.
- ◆ Opportunity for inclusion of single slide ad on transition slides on both days of conference.
- ◆ Recognition in KKC's monthly e-newsletter.
- ◆ Corporate recognition on the KKC social media platforms.

PURPOSE SPONSOR

\$2,500 Sponsorship Level

- ◆ 5 guest passes for your organization.
- ◆ Verbal recognition during program opening and closing.
- ◆ Company logo featured on the event landing page.
- ◆ Company logo featured on all event promotional materials and select virtual event signage.
- ◆ Company logo on featured rolling sponsorship reel.
- ◆ Corporate recognition on KKC social media platforms.



QUESTIONS? PLEASE CONTACT:

Danny Gutman

dgutman@KidsKickingCancer.org

Office: 248-864-8238 • Cell: 248-867-8250 • Fax: 248-864-8245

TO MAKE A PAYMENT OR GIFT, PLEASE SEND DIRECTLY TO OUR MAIN OFFICE.

Please make checks payable to

Kids Kicking Cancer • 27600 Northwestern Highway, Suite 220, Southfield, MI 48034