



# SPONSORSHIP OPPORTUNITIES

We invite you to join us!

**JULY 29, 2024**

Knollwood Country Club ♦ [HeroesCircle.org/Golf](https://HeroesCircle.org/Golf)

# COME TO PLAY – LEAVE INSPIRED

Committed to serving very ill pediatric aged children to help them achieve their **Power Peace Purpose**, we are proud to bring you our **7th Annual Golf Outing, Cocktail Reception and Dinner**.

This one-day outing brings together community members, business leaders and our most ardent champions to support the children and families we serve, while providing play on a beautiful course for 18-holes of golf, camaraderie and networking, a tasty meal and great fun.

Heroes Circle | Kids Kicking Cancer is exclusively funded by generous donations from individuals, corporations and foundations. As our largest annual fundraiser, all gifts received will directly support our core Pediatric Healing Program, allowing us to continue our important mission of easing the pain and trauma of children while empowering them to heal physically, spiritually and emotionally.

**We hope you will join us for this special day!**

## **\$25,000 – PRESENTING SPONSOR (EXCLUSIVE)**

**FMV: \$5,600**

- ◆ THREE Golf foursomes
- ◆ TEN additional tickets, Cocktail Reception & Dinner
- ◆ TWO full-page ads in event program
- ◆ “Presented by” recognition on all promotional materials
- ◆ “Presented by” recognition on all print materials and signage at event
- ◆ Customized promo video for social media recognition
- ◆ Special recognition from podium during program
- ◆ Opportunity for company representative to introduce students for Breath Brake presentation
- ◆ Opportunity to offer gift item with company logo for all golfer gift bags (item must be pre-approved)

## **\$15,000 – CHAMPION SPONSOR**

**FMV: \$3,700**

- ◆ TWO Golf foursomes
- ◆ EIGHT additional tickets, Cocktail Reception & Dinner
- ◆ TWO full-page ads in event program
- ◆ “Champion” recognition on all print materials and signage at event
- ◆ Special recognition from podium during program
- ◆ Opportunity for company representative to announce winning teams and individual contest winners
- ◆ Opportunity to offer gift item with company logo for all golfer gift bags (item must be pre-approved)



## \$10,000 – PLAYER ENHANCEMENT SPONSOR ♦ 4 available

FMV: \$2,150

- ♦ ONE Golf Foursome
- ♦ SIX additional tickets, Cocktail Reception & Dinner
- ♦ ONE full-page ad in event program
- ♦ Opportunity to offer gift item with company logo for all golfer gift bags (item must be pre-approved)
- ♦ Named sponsor with logo recognition – **choice of one:**
  - ① Golf Carts
  - ② Golfer Gift
  - ③ Golf Balls
  - ④ Hole in One

## \$7,500 – HOSPITALITY SPONSOR ♦ 4 available

FMV: \$1,775

- ♦ ONE Golf Foursome
- ♦ FOUR additional tickets, Cocktail Reception & Dinner
- ♦ ONE half-page ad in event program
- ♦ Opportunity to offer gift item with company logo for all golfer gift bags (item must be pre-approved)
- ♦ Named sponsor on site signage – **choice of one:**
  - ① Lunch
  - ② Cocktail Reception
  - ③ On-Course Refreshment Stations
  - ④ Dinner

## \$5,000 – POWER SPONSOR ♦ 7 available

FMV: \$1,475

- ♦ ONE Golf Foursome
- ♦ TWO additional tickets, Cocktail Reception & Dinner
- ♦ ONE half-page ad in event program
- ♦ Opportunity to offer gift item with company logo for all golfer gift bags (item must be pre-approved)
- ♦ Named sponsor on site signage – **choice of one:**
  - ① Bag Drop
  - ② Bag Tag
  - ③ Driving Range
  - ④ Locker Room – men's
  - ⑤ Locker Room – women's
  - ⑥ Online/Silent Auction
  - ⑦ Practice Putting Green

## \$2,500 – PEACE SPONSOR ♦ 6 available

FMV: \$625

- ♦ TWO Individual Golfers
- ♦ ONE half-page ad in event program
- ♦ Named sponsor on site signage – **choice of one:**
  - ① Closest to the Pin – men
  - ② Closest to the Pin – women
  - ③ Longest Drive – men
  - ④ Longest Drive – women
  - ⑤ Photography
  - ⑥ Scoreboard

## \$1,000 – PURPOSE SPONSOR

FMV: \$375

- ♦ TWO Tickets, Cocktail Reception & Dinner
- ♦ ONE half-page ad in event program
- ♦ Named sponsor on site signage at tee box

## \$2,000 (FMV: \$1,100) – GOLF, FOURSOME

## \$500 (FMV: \$275) – GOLF, INDIVIDUAL

## \$200 (FMV: \$150) – COCKTAIL RECEPTION & DINNER TICKET, INDIVIDUAL

## ALL SPONSORSHIPS \$5,000 AND ABOVE INCLUDE:

- ♦ Prominent course signage
- ♦ Logo on Heroes Circle | Kids Kicking Cancer event website
- ♦ Recognition on Heroes Circle | Kids Kicking Cancer social media platforms (LinkedIn, Facebook & Instagram)
- ♦ Golfer gifts and all-day amenities including lunch, cocktail reception and dinner

## UNABLE TO ATTEND BUT STILL WANT TO SUPPORT? SPONSOR A STUDENT!

Consider a gift of \$500 to sponsor **one** student in our in-hospital and in-clinic programming.



# POWER. PEACE. PURPOSE.

This is our mantra. It represents the transformational process our children experience when they move from feeling helpless to conquering their pain, stress and anxiety.

At Heroes Circle | Kids Kicking Cancer, our mission is simple. We work to ease the pain and trauma of children while empowering them to heal physically, spiritually and emotionally. We do this through our evidence-based therapeutic martial arts program, which is a safe, non-contact and adaptable approach. Our Black Belt Therapeutic Martial Arts Instructors use elements of imagery, empowerment, breathing, relaxation and movement to help the children we serve find their own Power Peace Purpose.

Through our core Pediatric Healing Program, we provide a multi-faceted approach of service to the children and families we serve. In addition to service at the hospital bedside and in-clinic, we provide community enhancement programming, focused on our students, their parents, and special opportunities to build community with like-minded individuals who share similar lived experiences. All services are provided free of charge and extended beyond the primary student, to include both siblings and parents.

Proudly, in 2023, we served over 11,000 children, across 23 states nationally and 10 countries.



**THANK YOU**  
for your  
investment  
in making  
our mission  
possible



Student demonstration from the 2023 Golf Outing

For more information, please email [golf@kidskickingcancer.org](mailto:golf@kidskickingcancer.org) or contact:

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