



POWER. PEACE. PURPOSE.

**25TH ANNIVERSARY
SPONSORSHIP OPPORTUNITIES**

MAY 15, 2025

**PRESENTED BY
THE NICHOLAS MARTIN JR.
FAMILY FOUNDATION**



A SPECIAL TRIBUTE TO RUTHIE & RABBI ELIMELECH GOLDBERG

Committed to serving very ill pediatric aged children to help them achieve their **Power. Peace. Purpose.**, Heroes Circle | Kids Kicking Cancer is proud to bring you our 25th Anniversary Celebration, featuring a Cocktail Reception and Dinner.

We invite you to join us for a memorable evening at Wabeek Country Club, bringing community members, business leaders and our most ardent champions together as we honor a legacy of compassion, strength and resilience that has been built over the last 25 years. **Celebrating this milestone, we will pay tribute to our Founder, Rabbi Elimelech Goldberg and his wife, Ruthie, for the love, service and devotion to the children and their families we so proudly have served for more than two decades.** Together, we have transformed lives, uplifted families and created unforgettable memories.

As we look to our future, we carry forward a spirit of hope and dedication, committed to creating even more meaningful change for the next generation. **Together, we will honor our past, celebrate our present, and prepare for the incredible journey that lies ahead.**

Heroes Circle | Kids Kicking Cancer is exclusively funded by generous donations from individuals, corporations and foundations. As a milestone fundraiser, all gifts received will directly support our core Pediatric Healing Program, allowing us to continue our important mission of easing the pain and trauma of children while empowering them to heal physically, spiritually and emotionally.

We invite you to join us as a partner for this milestone celebration!

EVENT DETAILS

Thursday, May 15, 2025

**Wabeek Country Club
4000 Clubgate Dr., Bloomfield Hills, MI**

Audience: Upwards of 300 participants, including donors, corporate partners, vendors, and local to Oakland County business community members

\$350 COUPLE, 2 Guests ♦ \$175 INDIVIDUAL, 1 Guest

Guests will be seated at tables of 10. To purchase a full table, please see the Table Sponsor opportunity below.

SPONSORSHIP OPPORTUNITIES

\$50,000 (FMV: \$11,600) – PRESENTING SPONSOR (EXCLUSIVE) – SOLD –

- ♦ SIX Tables (60 Tickets), Cocktail Reception & Dinner
- ♦ ONE INSIDE COVER, full-page ad in event program
- ♦ ONE GOLD Level, full-page ad in event program
- ♦ ONE SILVER Level, full-page ad in event program
- ♦ “Presented by” recognition on all promotional materials
- ♦ “Presented by” recognition on all print materials and signage at event
- ♦ Customized promo video for social media recognition
- ♦ Named Recognition on Podium Signage
- ♦ Special recognition from podium during program
- ♦ Opportunity for company representative to speak during program (45 – 60 sec)
- ♦ Cocktail Reception Signage, including “presented by” recognition

\$25,000 (FMV: \$7,400) – COCKTAIL RECEPTION SPONSOR (EXCLUSIVE)

- ♦ FOUR Tables (40 tickets), Cocktail Reception & Dinner
- ♦ ONE INSIDE BACK COVER, full-page ad in event program
- ♦ ONE GOLD Level, full-page ad in event program
- ♦ Named Cocktail Reception Signage, including logo
- ♦ Logo on Beverage Napkin (exclusive)

ALL SPONSORSHIPS \$5,000 AND ABOVE INCLUDE:

- ♦ Named Recognition on Event Signage
- ♦ Logo Recognition in Event Program
- ♦ Named Table Recognition
- ♦ Logo on Heroes Circle | Kids Kicking Cancer event website
- ♦ Recognition on Heroes Circle | Kids Kicking Cancer social media platforms (LinkedIn, Facebook & Instagram)

\$15,000 (FMV: \$5,500) – CHAMPION SPONSOR

- ◆ THREE Tables (30 tickets), Cocktail Reception & Dinner
- ◆ ONE GOLD Level, half-page ad in event program
- ◆ ONE SILVER Level, full-page ad in event program

\$10,000 (FMV: \$4,500) – POWER SPONSOR

- ◆ TWO Couples (4 tickets), Cocktail Reception & Dinner
- ◆ TWO Tables (20 tickets), Cocktail Reception & Dinner
- ◆ ONE SILVER Level, half-page ad in event program
- ◆ ONE BRONZE Level, full-page ad in event program

\$7,500 (FMV: \$3,600) – PEACE SPONSOR

- ◆ TWO Tables (20 Tickets), Cocktail Reception & Dinner
- ◆ ONE SILVER Level, half-page ad in event program

\$5,000 (FMV: \$2,650) – PURPOSE SPONSOR

- ◆ TWO Tickets, Cocktail Reception & Dinner
- ◆ ONE Table (10 Tickets), Cocktail Reception & Dinner
- ◆ ONE BRONZE Level, full-page ad in event program

\$2,000 (FMV: \$1,750) – TABLE SPONSOR

- ◆ ONE Table (10 Tickets), Cocktail Reception & Dinner
- ◆ Named table recognition

\$1,000 (FMV: \$450) – STUDENT SPONSOR

- ◆ TWO Tickets, Cocktail Reception & Dinner
- ◆ ONE Bronze Level, half-page ad in event program

AD OPPORTUNITIES

Join Us in Celebrating 25 Years of Impact. Purchase an ad in our 25th Anniversary Celebration Program and help us commemorate a quarter-century of service and transformation. Opportunities range in size and placement.

This is your opportunity to:

- ◆ **Honor Our Founder** – Pay tribute to Founder Rabbi Elimelech Goldberg, and his wife, Ruthie, whose vision and dedication have empowered countless lives.
- ◆ **Celebrate Our Team** – Acknowledge the incredible efforts of our staff, volunteers, and supporters who make our mission possible.
- ◆ **Share a Personal Message** – Express gratitude, share personal memories, or highlight the profound impact this organization has had on you or your community.
- ◆ **Demonstrate Your Support** – Showcase your commitment to making a difference for our heroes and their families as they face adversity and transform into powerful Martial Artists.
- ◆ **Reach Our Community** – Your ad will be seen by a wide audience of supporters, partners and community members who share our passion for making a difference.

ADS WILL BE PRINTED IN FULL COLOR

- ◆ Full Page Ad: file size 8.75x11.25 inches (.125 inch bleed)
- ◆ Half Page: 8x5 inches (horizontal, no bleed)
- ◆ Logo Format: vector format: ai file with fonts in outlines or high resolution transparent png
- ◆ Ad Format: JPEG (300dpi), PDF (print ready), Highest Resolution PNG

GOLD LEVEL

\$1,500 – FULL PAGE AD

FMV: \$200

\$1,250 – HALF PAGE AD

FMV: \$100

SILVER LEVEL

\$1,000 – FULL PAGE AD

FMV: \$200

\$750 – HALF PAGE AD

FMV: \$100

BRONZE LEVEL

\$500 – FULL PAGE AD

FMV: \$200

\$250 – HALF PAGE AD

FMV: \$100

ALL ADS ARE DUE NO LATER THAN THURSDAY, APRIL 24, 2025

POWER. PEACE. PURPOSE.

VIRTUAL CYCLE OF HEALING.

A CIRCLE OF HOPE. A CALL TO EMPOWERMENT.

This is our mantra. It represents the transformational process the children we are so privileged to serve experience when they move from feeling helpless to building resiliency as they conquer their pain, stress and anxiety.

At Heroes Circle | Kids Kicking Cancer, our mission is simple. We work to ease the pain and trauma of children while empowering them to heal physically, spiritually and emotionally. We do this through our evidence-based therapeutic martial arts program, which is a safe, non-contact and adaptable approach. Our Black Belt Therapeutic Martial Arts Instructors use elements of imagery, empowerment, breathing, relaxation and movement to help the children we serve find their own Power Peace Purpose.

Through our core Pediatric Healing Program, we provide a multi-faceted approach of service to the children and families we serve. In addition to inpatient service at the hospital bedside and in-clinic, we provide outpatient community enhancement programming, focused on our students, their families, and providing special opportunities to build community with like-minded individuals who share similar lived experiences.

All services are provided free of charge and extended beyond the primary student, to include both siblings and parents.

Heroes Circle | Kids Kicking Cancer is exclusively funded by generous donations from individuals, corporations and foundations. As a milestone fundraiser, all gifts received in support of the 25th Anniversary Celebration will directly support our core Pediatric Healing Program, allowing us to meet demand and continue our important mission forward.

Thank you in advance for your support and participation. We are incredibly grateful.



25TH ANNIVERSARY CELEBRATION COMMITMENT FORM

MAY 15, 2025

PRESENTED BY
THE NICHOLAS MARTIN JR. FAMILY FOUNDATION

THANK YOU FOR YOUR SUPPORT - WE ARE GRATEFUL

Name (Print) _____ Title _____

Company (Name to appear for recognition) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____ Email _____

SPONSORSHIP OPPORTUNITIES

___ \$50,000 (FMV: \$11,600) – PRESENTING SPONSOR (EXCLUSIVE) – **SOLD** –

___ \$25,000 (FMV: \$7,400) – COCKTAIL RECEPTION SPONSOR (EXCLUSIVE)

___ \$15,000 (FMV: \$5,500) – CHAMPION SPONSOR

___ \$10,000 (FMV: \$4,500) – POWER SPONSOR

___ \$7,500 (FMV: \$3,600) – PEACE SPONSOR

___ \$5,000 (FMV: \$2,650) – PURPOSE SPONSOR

___ \$2,000 (FMV: \$1,750) – TABLE SPONSOR

___ \$1,000 (FMV: \$450) – STUDENT SPONSOR

TICKETS

___ \$350 (FMV: \$350) – COUPLE, 2 Guests

___ \$175 (FMV: \$175) – INDIVIDUAL, 1 Guest

AD OPPORTUNITIES

___ \$1,500 (FMV: \$200) – FULL PAGE, GOLD Level

___ \$1,250 (FMV: \$100) – HALF PAGE, GOLD Level

___ \$1,000 (FMV: \$200) – FULL PAGE, SILVER Level

___ \$750 (FMV: \$100) – HALF PAGE, SILVER Level

___ \$500 (FMV: \$200) – FULL PAGE, BRONZE Level

___ \$250 (FMV: \$100) – HALF PAGE, BRONZE Level

EVENT PROGRAM - GRAPHICS

- Logo Format: vector format: ai file with fonts in outlines or high resolution transparent png
- Ad Format: JPEG (300dpi), PDF (print ready), highest resolution PNG
- Ad sizes: (see sponsorship package for your sponsor ad dimension)
 - Full Page – 8.75x11.25 inches (.125 inch bleed)
 - Half Page – 8x5 inches (no bleed)

ALL ADS ARE DUE NO LATER THAN THURSDAY, APRIL 24, 2025

PLEASE SUBMIT YOUR MATERIALS BY EMAIL TO: MADAMS@KIDSKICKINGCANCER.ORG

TOTAL COMMITMENT: \$ _____

PAYMENT METHOD:

___ **Check** (made payable to "Kids Kicking Cancer")

___ **Online** payment at: HEROESCIRCLE.ORG/EVENTS/25THANNIVERSARY

___ **Credit Card** ___ Visa ___ MasterCard ___ Discover ___ American Express

Card number _____ Security code _____ Expiration date _____

Name on card _____

Authorized Signature _____



QUESTIONS? PLEASE CONTACT US. WE'RE HERE TO HELP!

CONTACT: Melissa Adams
Development & Marketing Associate
Cell: 817.291.3773
madams@kidskickingcancer.org

MAIL: Heroes Circle | Kids Kicking Cancer
Attn: 25th Anniversary
27600 Northwestern Hwy., Suite 220
Southfield, MI 48034