



Where Purpose Meets the Green

## September 8, 2025

## SPONSORSHIP OPPORTUNITIES

# PRESENTED BY STAR LINCOLN

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WABEEK COUNTRY CLUB + HeroesCircle.org/Golf

## COME TO PLAY – LEAVE INSPIRED

Committed to serving very ill pediatric aged children to help them achieve their **Power. Peace. Purpose.** we are proud to bring you our **8th Annual Golf Outing, Cocktail Reception and Dinner**.

This one-day outing brings together community members, business leaders and our most ardent champions to support the children and families we serve, while providing play on a beautiful course for 18-holes of golf, camaraderie and networking, a tasty meal and great fun. Heroes Circle | Kids Kicking Cancer is exclusively funded by generous donations from individuals, corporations and foundations. As our largest annual fundraiser, all gifts received will directly support our core Pediatric Healing Program, allowing us to continue our important mission of easing the pain and trauma of children while empowering them to heal physically, spiritually and emotionally.

We hope you will join us for this special day!

#### \$25,000 – PRESENTING SPONSOR (EXCLUSIVE) \*SOLD\* FMV: \$5,600

- THREE Golf foursomes
- + TEN additional tickets, Cocktail Reception & Dinner
- TWO full-page ads in event program
- "Presented by" recognition on all promotional materials
- "Presented by" recognition on all print materials and signage at event
- + Customized promo video for social media recognition
- Special recognition from podium during program
- Opportunity for company representative to introduce students for Breath Brake presentation
- Opportunity to offer gift item with company logo for all golfer gift bags (item must be pre-approved)

#### \$15,000 – CHAMPION SPONSOR

FMV: \$3,700

- TWO Golf foursomes
- EIGHT additional tickets, Cocktail Reception & Dinner
- TWO full-page ads in event program
- "Champion" recognition on all print materials and signage at event
- Special recognition from podium during program
- Opportunity for company representative to announce winning teams and individual contest winners
- Opportunity to offer gift item with company logo for all golfer gift bags (item must be pre-approved)





### **\$10,000 – PLAYER ENHANCEMENT SPONSOR •** 4 available FMV: \$2,150

- ONE Golf Foursome
- SIX additional tickets, Cocktail Reception & Dinner
- ONE full-page ad in event program
- Opportunity to offer gift item with company logo for all golfer gift bags (item must be pre-approved)
- Named sponsor with logo recognition choice of one:

#### **1** Golf Carts **2** Golfer Gift **3** Golf Balls **4** Hole in One

#### \$7,500 – HOSPITALITY SPONSOR • 4 available FMV: \$1,775

- ONE Golf Foursome
- + FOUR additional tickets, Cocktail Reception & Dinner
- ONE half-page ad in event program
- Opportunity to offer gift item with company logo for all golfer gift bags (item must be pre-approved)
- Named sponsor on site signage choice of one:

#### **3** On-Course Refreshment Stations

**2** Cocktail Reception **4** Dinner

#### \$5,000 - POWER SPONSOR • 7 available

#### FMV: \$1,475

**1** Lunch

- ONE Golf Foursome
- TWO additional tickets, Cocktail Reception & Dinner
- ONE half-page ad in event program
- Opportunity to offer gift item with company logo for all golfer gift bags (item must be pre-approved)
- Named sponsor on site signage choice of one:
- Practice Putting Green

- Bag Drop
  Bag Tag
- **5** Locker Room women's

4 Locker Room – men's

**3** Driving Range **6** Online/Silent Auction

#### \$2,500 – PEACE SPONSOR • 6 available FMV: \$625

- TWO Individual Golfers
- ONE half-page ad in event program
- Named sponsor on site signage choice of one:
  - 1 Closest to the Pin men
- **4** Longest Drive women
- 2 Closest to the Pin women
- **3** Longest Drive men
- 5 Photography6 Scoreboard

### \$1,000 – PURPOSE SPONSOR FMV: \$375

- TWO Tickets, Cocktail Reception & Dinner
- ONE half-page ad in event program
- Named sponsor on site signage at tee box

#### \$2,000 (FMV: \$1,100) - GOLF, FOURSOME

#### \$500 (FMV: \$275) - GOLF, INDIVIDUAL

\$200 (FMV: \$150) - COCKTAIL RECEPTION & DINNER TICKET, INDIVIDUAL

#### ALL SPONSORSHIPS \$5,000 AND ABOVE INCLUDE:

- Prominent course signage
- Logo on Heroes Circle | Kids Kicking Cancer event website
- Recognition on Heroes Circle | Kids Kicking Cancer social media platforms (LinkedIn, Facebook & Instagram)
- Golfer gifts and all-day amenities including lunch, cocktail reception and dinner

#### UNABLE TO ATTEND BUT STILL WANT TO SUPPORT? SPONSOR A STUDENT!

Consider a gift of \$500 to sponsor one student in our inpatient programming.



## POWER. PEACE. PURPOSE.

### A Cycle of Healing. A Circle of Hope. A Call to Empowerment.

This is our mantra. It represents the transformational process the children we are so privileged to serve experience when they move from feeling helpless to building resiliency as they conquer their pain, stress and anxiety.

At Heroes Circle | Kids Kicking Cancer, our mission is simple. We work to ease the pain and trauma of children while empowering them to heal physically, spiritually and emotionally. We do this through our evidencebased therapeutic martial arts program, which is a safe, non-contact and adaptable approach. Our Black Belt Therapeutic Martial Arts Instructors use elements of empowerment, breathing, relaxation and movement to help the children we serve find their own Power Peace Purpose.

Through our core Pediatric Healing Program, we provide a multi-faceted approach of service to the children and families we serve. In addition to inpatient service at the hospital bedside and in-clinic, we provide outpatient community enhancement programming, focused on our students, their families, and providing special opportunities to build community with like-minded individuals who share similar lived experiences.

All services are provided free of charge and extended beyond the primary student, to include both siblings and parents.

Heroes Circle | Kids Kicking Cancer is exclusively funded by generous donations from individuals, corporations and foundations. As our largest fundraiser, all gifts received will directly support our core Pediatric Healing Program, allowing us to meet demand and continue our important mission forward.

Proudly, in 2024, we served over 4,500 children nationally across 21 states. We continue to have international partners in 9 countries.

THANK YOU for your investment in making our mission possible



Student demonstration from the 2024 Golf Outing



HeroesCircle.org/Golf





Name (Print) Title								
Company (Name to appear for recognition)								
Address								
City				State		Zip		
Phone	·	Cell	[	Email				
	\$25,000 (FMV: \$5,600) - PRESENTING SPONSOR (EXCLUSIVE) *SOLD*							
\$15,000 (FMV: \$3,700) - CHAMPION SPONSOR								
\$10,000 (FMV: \$2,150) - CHAMIPION SPONSOR \$10,000 (FMV: \$2,150) - PLAYER ENHANCEMENT SPONSOR								
	Golf Carts		fer Gift	⊖ Golf Balls		⊖ Hole in One		
	\$7,500 (FMV: \$1,775) - HOSPITALITY SPONSOR							
	O Lunch	⊖On-Course Ref	reshment Stations	<b>○</b> Cocktail	Reception	ODinner		
	\$5,000 (FMV: \$1	,475) - POWER SPO	NSOR					
	○ Bag Drop ○ Bag Tag ○ Driv		O Driving R	J Range O Locke		Room – men's		
	O Locker Roor	m – women's	⊖ Online/S	ilent Auction	<b>O</b> Practice	e Putting Green		
\$2,500 (FMV: \$625) - PEACE SPONSOR								
	○ Closest to the Pin – men ○ Closest to the		O Closest to the P	Pin – women 🛛 🔿 Long		st Drive – men		
	O Longest Dri	ve – women	○ Photography		OScoreb	ooard		
\$1,000 (FMV: \$375) - PURPOSE SPONSOR								
	\$2,000 (FMV: \$1	,100) - GOLF, FOUR	SOME Qty:					
	<b>\$500</b> (FMV: \$275) - GOLF, INDIVIDUAL Qty:							
\$200 (FMV: \$150) - COCKTAIL RECEPTION & DINNER TICKET, INDIVIDUAL Qty:								
UNABLE TO ATTEND BUT STILL WANT TO SUPPORT? SPONSOR A STUDENT! Consider a gift of \$500 to sponsor one student in our in-hospital and in-clinic programming.								
TOTAL COMMITMENT: \$								

#### SPONSOR PAYMENT, DETAILS & NEXT STEPS

TOTAL COMMITMENT: \$							
PAYMENT METHOD: Check (made payable to "Kids Kicking Cancer")	EnclosedMailed	Online payment at: HeroesCircle.org/GOLF					
Credit CardVisaMasterCardAn	nerican Express						
Card number		Security code (3/4 digit)					
Expiration date	Name on card						
Zip code on card S	Signature						

#### **GOLFER REGISTRATION**

All golfer information must be received by <u>August 18, 2025</u>. Please update your golfer information at HeroesCircle.org/GOLF.

#### MARKETING RECOGNITION

Please provide the following information by AUGUST 7, 2025.

#### **EVENT PROGRAM - GRAPHICS:**

- Logo Format: vector format: ai or eps file with fonts in outlines, high resolution transparent PNG
- Ad Format: JPEG (300dpi), PDF (print ready), Highest Resolution PNG
- Ad sizes: (see sponsorship package for your sponsor ad size)

#### EVENT SIGNAGE GRAPHICS:

- Name to appear for sponsorship
- Logo Format: vector format: ai or eps file with fonts in outlines, high resolution transparent PNG

#### Please submit your materials by email to: golf@kidskickingcancer.org

#### QUESTIONS? PLEASE CONTACT US. WE'RE HERE TO HELP!

Melissa Adams Cell: 817.291.3773 madams@kidskickingcancer.org Adrienne Nutter Cell: 313.566.9221 anutter@kidskickingcancer.org MAIL: Heroes Circle | Kids Kicking Cancer Attn: Golf Outing 27600 Northwestern Hwy., Suite 220 Southfield, MI 48034



Heroes Circle | Kids Kicking Cancer is a 501(c)(3) charitable organization. Tax ID #38-3500655. All donations are tax deductible to the fullest extent allowed by law.