



September 8, 2025

SPONSORSHIP OPPORTUNITIES

Hoot McInerney's
PRESENTED BY **STAR**  LINCOLN

WABEEK COUNTRY CLUB ♦ HeroesCircle.org/Golf

COME TO PLAY – LEAVE INSPIRED

Committed to serving very ill pediatric aged children to help them achieve their **Power.**

Peace. Purpose., we are proud to bring you our **8th Annual Golf Outing, Cocktail Reception and Dinner.**

This one-day outing brings together community members, business leaders and our most ardent champions to support the children and families we serve, while providing play on a beautiful course for 18-holes of golf, camaraderie and networking, a tasty meal and great fun.

MATIO formerly *Heroes Circle* / *Kids Kicking Cancer* is exclusively funded by generous donations from individuals, corporations and foundations. As our largest annual fundraiser, all gifts received will directly support our core Pediatric Healing Program, allowing us to continue our important mission of easing the pain and trauma of children while empowering them to heal physically, spiritually and emotionally.

We hope you will join us for this special day!

\$25,000 – PRESENTING SPONSOR (EXCLUSIVE) *SOLD*

FMV: \$5,600

- THREE Golf foursomes
- TEN additional tickets, Cocktail Reception & Dinner
- TWO full-page ads in event program
- “Presented by” recognition on all promotional materials
- “Presented by” recognition on all print materials and signage at event
- Customized promo video for social media recognition
- Special recognition from podium during program
- Opportunity for company representative to introduce students for Breath Brake presentation
- Opportunity to offer gift item with company logo for all golfer gift bags (item must be pre-approved)

\$15,000 – CHAMPION SPONSOR

FMV: \$3,700

- TWO Golf foursomes
- EIGHT additional tickets, Cocktail Reception & Dinner
- TWO full-page ads in event program
- “Champion” recognition on all print materials and signage at event
- Special recognition from podium during program
- Opportunity for company representative to announce winning teams and individual contest winners
- Opportunity to offer gift item with company logo for all golfer gift bags (item must be pre-approved)



\$10,000 – PLAYER ENHANCEMENT SPONSOR • 4 available

FMV: \$2,150

- ONE Golf Foursome
- SIX additional tickets, Cocktail Reception & Dinner
- ONE full-page ad in event program
- Opportunity to offer gift item with company logo for all golfer gift bags (item must be pre-approved)
- Named sponsor with logo recognition – **choice of one:**

① Golf Carts ② Golfer Gift ③ Golf Balls ④ Hole in One

\$7,500 – HOSPITALITY SPONSOR • 4 available

FMV: \$1,775

- ONE Golf Foursome
- FOUR additional tickets, Cocktail Reception & Dinner
- ONE half-page ad in event program
- Opportunity to offer gift item with company logo for all golfer gift bags (item must be pre-approved)
- Named sponsor on site signage – **choice of one:**

**① Lunch ③ On-Course Refreshment Stations
② Cocktail Reception ④ Dinner**

\$5,000 – POWER SPONSOR • 7 available

FMV: \$1,475

- ONE Golf Foursome
- TWO additional tickets, Cocktail Reception & Dinner
- ONE half-page ad in event program
- Opportunity to offer gift item with company logo for all golfer gift bags (item must be pre-approved)
- Named sponsor on site signage – **choice of one:**

**① Bag Drop ④ Locker Room – men's ⑦ Practice Putting Green
② Bag Tag ⑤ Locker Room – women's
③ Driving Range ⑥ Online/Silent Auction**

\$2,500 – PEACE SPONSOR • 6 available

FMV: \$625

- TWO Individual Golfers
 - ONE half-page ad in event program
 - Named sponsor on site signage – **choice of one:**
- ① Closest to the Pin – men ④ Longest Drive – women
② Closest to the Pin – women ⑤ Photography
③ Longest Drive – men ⑥ Scoreboard**

\$1,000 – PURPOSE SPONSOR

FMV: \$375

- TWO Tickets, Cocktail Reception & Dinner
- ONE half-page ad in event program
- Named sponsor on site signage at tee box

\$2,000 (FMV: \$1,100) – GOLF, FOURSOME

\$500 (FMV: \$275) – GOLF, INDIVIDUAL

\$200 (FMV: \$150) – COCKTAIL RECEPTION & DINNER TICKET, INDIVIDUAL

ALL SPONSORSHIPS \$5,000 AND ABOVE INCLUDE:

- Prominent course signage
- Logo on event website
- Recognition on social media platforms (LinkedIn, Facebook & Instagram)
- Golfer gifts and all-day amenities including lunch, cocktail reception and dinner

UNABLE TO ATTEND BUT STILL WANT TO SUPPORT? SPONSOR A STUDENT!

Consider a gift of \$500 to sponsor one student in our inpatient programming.



POWER. PEACE. PURPOSE.

A Cycle of Healing. A Circle of Hope. A Call to Empowerment.

This is our mantra. It represents the transformational process the children we are so privileged to serve experience when they move from feeling helpless to building resiliency as they conquer their pain, stress and anxiety.

At MATIO, *formerly Heroes Circle / Kids Kicking Cancer*, our mission is simple. We work to ease the pain and trauma of children while empowering them to heal physically, spiritually and emotionally. We do this through our evidence-based therapeutic martial arts program, which is a safe, non-contact and adaptable approach. Our Black Belt Therapeutic Martial Arts Instructors use elements of empowerment, breathing, relaxation and movement to help the children we serve find their own Power. Peace. Purpose.

Through our core Pediatric Healing Program, we provide a multi-faceted approach of service to the children and families we serve. In addition to inpatient service at the hospital bedside and in-clinic, we provide outpatient community enhancement programming, focused on our students, their families, and providing special opportunities to build community with like-minded individuals who share similar lived experiences.

All services are provided free of charge and extended beyond the primary student, to include both siblings and parents.

MATIO is exclusively funded by generous donations from individuals, corporations and foundations. As our largest fundraiser, all gifts received will directly support our core Pediatric Healing Program, allowing us to meet demand and continue our important mission forward.

Proudly, in 2024, we served over 4,500 children nationally across 21 states. We continue to have international partners in 9 countries.

**THANK
YOU**
for your
investment
in making
our mission
possible



Student demonstration from the 2024 Golf Outing



Where Purpose Meets the Green

8th Annual GOLF OUTING — & Dinner — COMMITMENT FORM

SEPTEMBER 8, 2025
WABEEK COUNTRY CLUB

PRESENTED BY



Name (Print) _____ Title _____

Company (Name to appear for recognition) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____ Email _____

☐ \$25,000 (FMV: \$5,600) - PRESENTING SPONSOR (EXCLUSIVE) *SOLD*

☐ \$15,000 (FMV: \$3,700) - CHAMPION SPONSOR

☐ \$10,000 (FMV: \$2,150) - PLAYER ENHANCEMENT SPONSOR

☐ Golf Carts

☐ Golfer Gift

☐ Golf Balls

☐ Hole in One

☐ \$7,500 (FMV: \$1,775) - HOSPITALITY SPONSOR

☐ Lunch

☐ On-Course Refreshment Stations

☐ Cocktail Reception

☐ Dinner

☐ \$5,000 (FMV: \$1,475) - POWER SPONSOR

☐ Bag Drop

☐ Bag Tag

☐ Driving Range

☐ Locker Room – men's

☐ Locker Room – women's

☐ Online/Silent Auction

☐ Practice Putting Green

☐ \$2,500 (FMV: \$625) - PEACE SPONSOR

☐ Closest to the Pin – men

☐ Closest to the Pin – women

☐ Longest Drive – men

☐ Longest Drive – women

☐ Photography

☐ Scoreboard

☐ \$1,000 (FMV: \$375) - PURPOSE SPONSOR

☐ \$2,000 (FMV: \$1,100) - GOLF, FOURSOME

Qty: _____

☐ \$500 (FMV: \$275) - GOLF, INDIVIDUAL

Qty: _____

☐ \$200 (FMV: \$150) - COCKTAIL RECEPTION & DINNER TICKET, INDIVIDUAL

Qty: _____

☐ UNABLE TO ATTEND BUT STILL WANT TO SUPPORT? SPONSOR A STUDENT!

Consider a gift of \$500 to sponsor one student in our in-hospital and in-clinic programming.

TOTAL COMMITMENT: \$ _____

SPONSOR PAYMENT, DETAILS & NEXT STEPS

TOTAL COMMITMENT: \$ _____

PAYMENT METHOD:

Check (made payable to "Kids Kicking Cancer") ☐ Enclosed ☐ Mailed ☐ Online payment at: HeroesCircle.org/GOLF

Credit Card ☐ Visa ☐ MasterCard ☐ American Express

Card number _____ Security code (3/4 digit) _____

Expiration date _____ Name on card _____

Zip code on card _____ Signature _____

GOLFER REGISTRATION

All golfer information must be received by **August 18, 2025**.

Please update your golfer information at HeroesCircle.org/GOLF.

MARKETING RECOGNITION

Please provide the following information by **AUGUST 7, 2025**.

EVENT PROGRAM - GRAPHICS:

- Logo Format: vector format: ai or eps file with fonts in outlines, high resolution transparent PNG
- Ad Format: JPEG (300dpi), PDF (print ready), Highest Resolution PNG
- Ad sizes: (see sponsorship package for your sponsor ad size)

EVENT SIGNAGE GRAPHICS:

- Name to appear for sponsorship
- Logo Format: vector format: ai or eps file with fonts in outlines, high resolution transparent PNG

Please submit your materials by email to: golf@kidskickingcancer.org

QUESTIONS? PLEASE CONTACT US. WE'RE HERE TO HELP!

Melissa Adams
Cell: 817.291.3773
madams@kidskickingcancer.org

Adrienne Nutter
Cell: 313.566.9221
anutter@kidskickingcancer.org

MAIL: MATIO
Attn: Golf Outing
27600 Northwestern Hwy., Suite 220
Southfield, MI 48034